

## RSVP Works for Sunroom Companies

**22.4% of RSVP households plan to purchase remodeling services in the next 12 months.**

*SOURCE: On Target Research, survey of RSVP households*



**67 calls**

200,000 homes (4x)  
RSVP San Diego

**129 calls**

50,000 homes (3x)  
RSVP Cape Fear  
(Wilmington NC)



“I attribute the lion’s share of our good fortune to reside in the superb advertising that RSVP has provided us over the past 20 years.

What is remarkable to me, is that in the face of our economy, the volume of inquiries and consultation requests continue to come in.”

*Timothy J. O’Neill, President  
Northern Deckworks*